**Choose advertisement options**

Circle one orientation and the corresponding price that indicates the size, color option, and number of issues

you want for your ad. If you are using a PDF version of this form, please checkmark your choices using the

hand tool, a text or finger cursor will indicate fill-in.

**COLOR** **BLACK & WHITE**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Ad Size | Orientation  (W x H) | 1Issue | 2 Issues | 3 Issues | 4 Issues |  | 1 Issue | 2 Issues | 3 Issues | 4 Issues |
| Full Page | 4 ½”x 71/4” | $155 | $290 | $410 | $530 |  | $105 | $195 | $275 | $355 |
| 1/2 Page | 2” x 71/4”  4 ½” x 3 ¼ ” | $90 | $107 | $240 | $319 |  | $60 | $120 | $160 | $205 |
| 1/4 Page | 2” x 3 ½”  4 ½”x 1 7/8” | $55 | $100 | $140 | $180 |  | $40 | $70 | $95 | $120 |
| 1/6 Page | 2” x 2 ½”  4 ½”x 1 ¼” | $40 | $75 | $105 | $135 |  | $30 | $50 | $70 | $90 |
| 1/8 Page | 2”x 1 ¾”  4 ½”x 7/8” | $30 | $55 | $75 | $100 |  | $25 | $40 | $55 | $70 |

**INSIDE BACK COVER (IBC)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1/4 Page | 2” x 3 ½”  4 ½”x 1 7/8” | $75 | $135 | $190 | $250 |  | $50 | $80 | $110 | $145 |
| 1/2 Page | 2” x 71/4”  4 ½” x 3 ¼ ” | $100 | $190 | $265 | $345 |  | $70 | $130 | $180 | $230 |

**3**

**Circle the issue in which you would like your ad to first appear**

**July-September October-December January-March April-June**

Deadline May 1st Deadline Aug. 1st Deadline Nov. 1st Deadline Feb. 1st

**4**

**Enclose a copy of your ad information with payment for the total amount.**

**PLEASE MAKE CHECKS PAYABLE TO WSFGC Advertising**

Send to: Judy Swortz

WG&D Advertising Coordinator

7802 Ruby Dr. SW

Lakewood, WA 98498-5021

[judyswortz@comcast.net](mailto:judyswortz@comcast.net)

253-582-0373

253-359-4285